



Mural-A-Month

## Sponsorship Opportunities

The NexGen Arts Committee was formed in 2017 to enhance arts engagement in the Yuma area. The goal of Mural-A-Month is to execute 12 site-specific murals throughout Yuma in 2018. Through public art we strive to create a deepened sense of community pride in Yuma, while attracting visitors to invest in our community. Mural-A-Month is supported by the Arizona Community Foundation of Yuma.

### MURAL SPONSOR \$1,000+

- \* Opportunity to participate on mural submission review panel
- \* Your/company name recognized with a specific mural in the mural directory and any mural-specific media
- \* Plaque at specific mural with your company name or logo
- \* *Plus all benefits of sponsorship at BENEFACTOR CIRCLE level*

## Additional Sponsorship Levels

#### FRIEND \$25+

Recognition in NexGen email newsletter

#### CONTRIBUTOR \$100+

Recognition in NexGen email newsletter  
Social media recognition

#### DONOR \$250+

*All of the above, plus*  
Logo placement and link on Mural-A-Month website

#### HERITAGE CIRCLE \$500+

*All of the above, plus*  
Logo placement on Mural-A-Month printed materials

#### BENEFACTOR CIRCLE \$750+

*All of the above, plus*  
Speaking time at one mural ribbon cutting ceremony

## In-Kind Support

**Support Mural-A-Month with your goods and services! Our needs include:**

- Mural hosts with exterior walls in high-traffic areas
- Exterior paint, brushes, tarps
- Printing (brochures, posters, postcards)
- Food and snacks for painters
- Hotel nights for guest artists
- Advertising and marketing

Date \_\_\_\_\_ Sponsorship Type \_\_\_\_\_ Amount \$ \_\_\_\_\_

Business / Name as you wish to be listed \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please return form by mail to: 29 W. 3<sup>rd</sup> St. Yuma, AZ 85364, or email to [murals@artinyuma.com](mailto:murals@artinyuma.com). For more information, contact 928-373-5212. Please make checks payable to NexGen.